

**TECHNOLOGICAL
ENTREPRENEURSHIP
AT
NORTHEASTERN**

A faint, semi-transparent image of two hands shaking is visible in the background, centered behind the text. The hands are rendered in a light teal color, matching the background, and are positioned as if in a firm handshake. The background itself is a solid, dark teal color.

ENT and TM

- 1940: Engineering Science Management
- 1957: Masters in Engineering Management
- 1959: Small Business Institute
- 1974: Entrepreneurship and Small Business Management Concentration
- 1983: High-Tech MBA
- 1996: Center for Technology Management and Entrepreneurship
- 2003: Required MBA Course in Innov. and Ent.

Interdisciplinary Activities

- 600 technical students in business minor
- 150 students in joint capstones (e-teams)
- Entrepreneurs in residence in 3 colleges
- Occasional team taught courses
- \$60K Business Plan Competition, clubs, speaker series, networking, venture nights

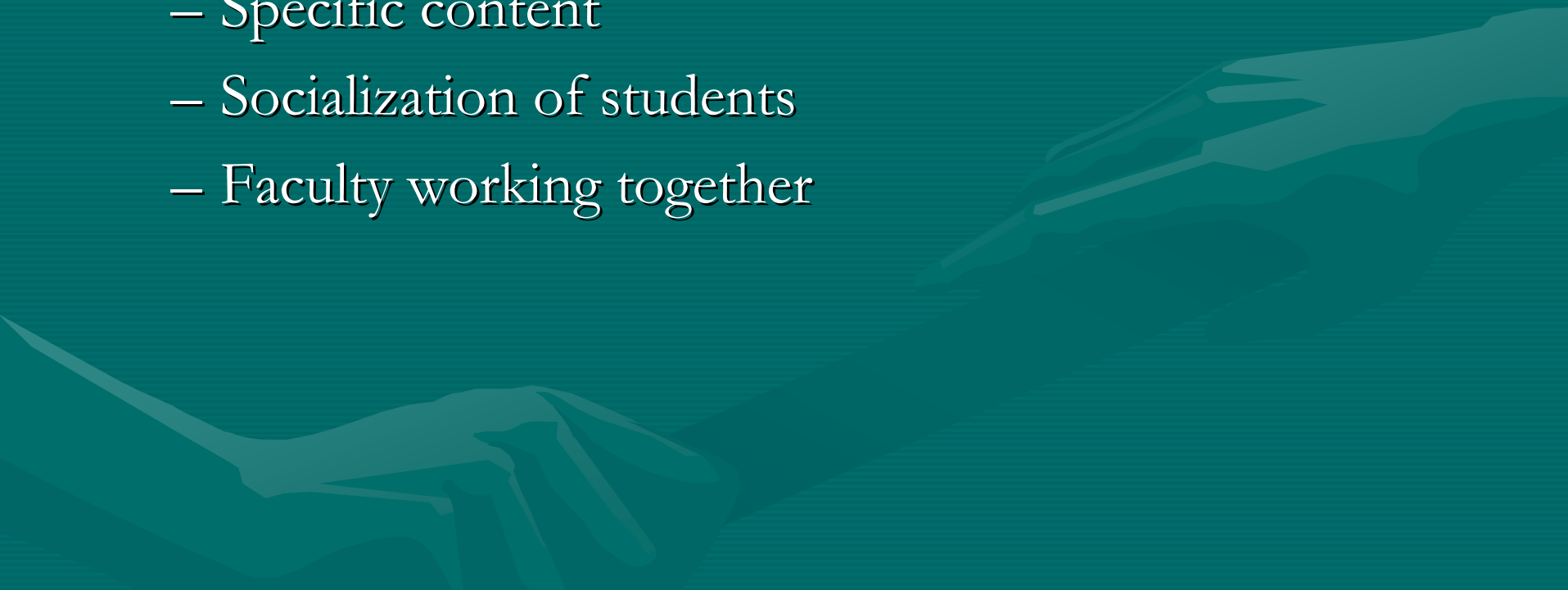
Why More?

- Define Interdisciplinary
 - Content
 - Students
 - Faculty



Goals

- Interdisciplinary
 - Specific content
 - Socialization of students
 - Faculty working together



Solution

- School not under any college - 2004
 - Organization and long-term incentives
 - Integrate 5 colleges
- Own degrees
 - MS in Technological Entrepreneurship - 2006
 - Certificates
- Joint programs
 - Undergraduate concentration - 2004
 - MS/MBA concentrations