



TMEDA Presentation Entrepreneurship Courses and Programs

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FDU Mission

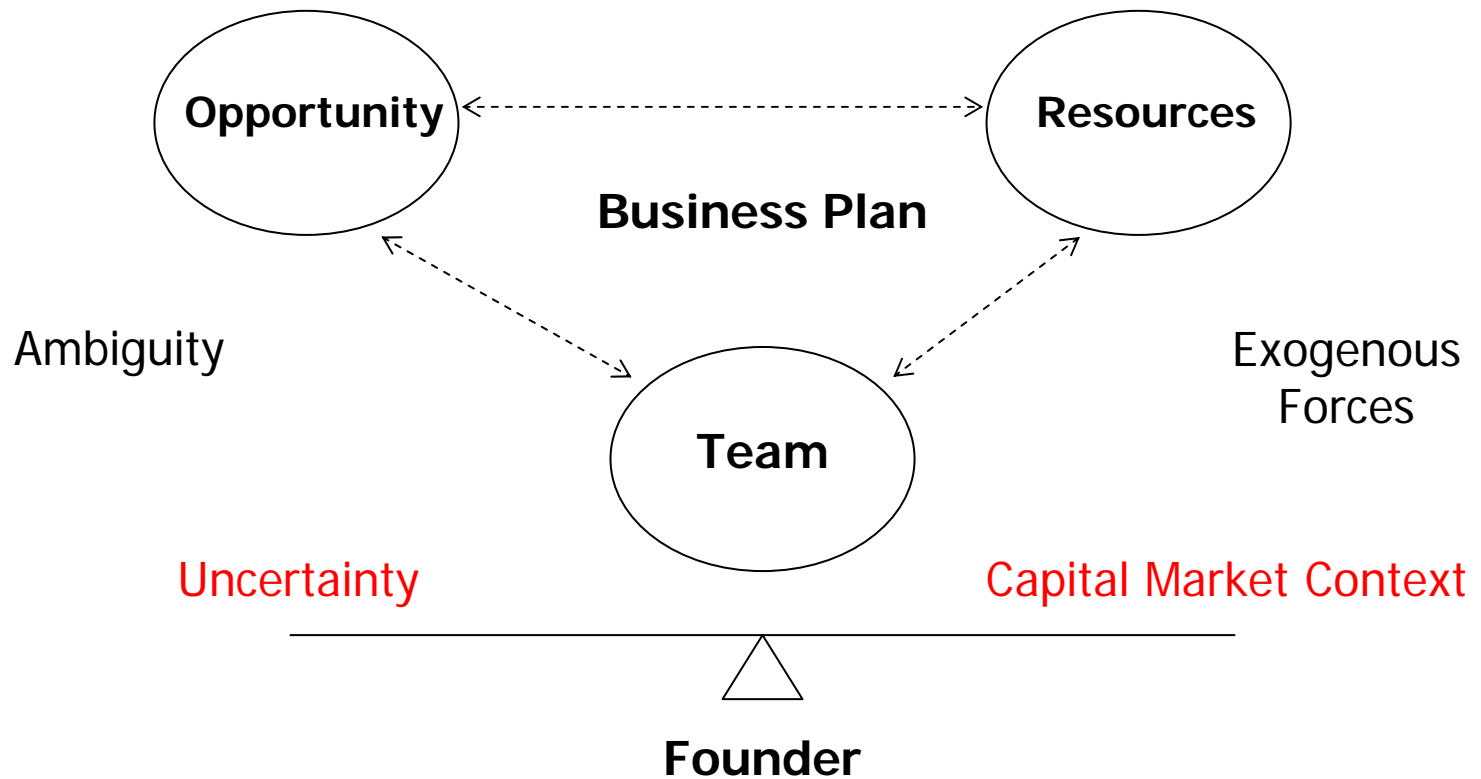
"... dedicated to the preparation of world citizens through global education. The University strives to provide students with the multidisciplinary, intercultural and ethical understandings necessary to participate, lead and prosper in the global marketplace of ideas, commerce and culture."



Entrepreneurship Courses and Programs

- ❑ All students at Silberman College of Business have to take a minimum of one entrepreneurship course
- ❑ All undergraduate students have to take a minimum of one online course per year

A Focus On The Entrepreneurial Process – Opportunity Driven!



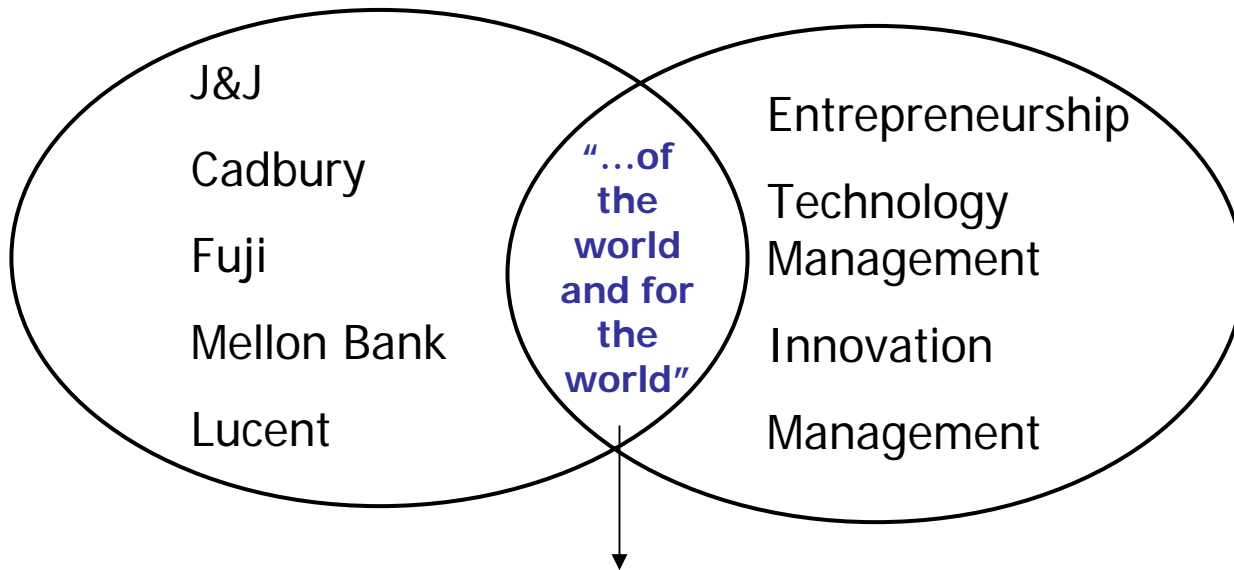


MBA Example

Focus on Competences

Practice

Theory



Value Added = Thoughtful Practitioners



Undergraduate Example

Junior Business Forum Outcomes	
Interpret financial statements	
Use of ratio analysis to evaluate performance of firm	
Use Excel to develop projected financial statements for a new business	
Use objective business data to evaluate alternatives and make decisions	
Conduct situation analysis of business environment before launch of business	
Create sound business plan based on objective data	
Demonstrate critical thinking in problem solving	
Demonstrate effective participation as team member	
Demonstrate awareness of ethical issues in business and model ethical behavior	