



e.MBA@Pace

A Brief Overview



What is it?

- The e.MBA@Pace is a:
 - Problem-centered
 - Executive MBA
 - For experienced managers and professionals
 - Who wish to complete an AACSB accredited MBA
 - But can't be tied to a traditional day or evening program

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Problem-Centered Curriculum

- Most MBA curricula = a series of courses - management, finance, marketing, etc.
- e.MBA@Pace = Orientation & 9 modules focused on complex business problems
- e.MBA modules interdisciplinary, like real business problems
- Students work online in teams to solve **e.MBA@PACE**



Benefit of Problem-Centered

- Developed first for medical program
- Helped M.D.'s in training retain learning by applying immediately to patients
- e.MBA uses same model of “just-in-time” learning: immediate application of concepts and tools to realistic business problems
- Transfer of learning to work setting enhanced



Experienced Students

- Diverse backgrounds: management, marketing, banking, advertising, engineering, medicine, etc.
- Minimum 5 years experience; most more
- Broad view of business vs. narrow specialty
- Geographically diverse: NY Metro and national

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Maximum Flexibility

- e.MBA students have demanding schedules
- Program = 9 Modules over 2 years
- Orientation residency - 7 days
- Module residencies - 3 days/module
- Total days in residence - 35 days over 2 years; most (21days) on weekends
- Most learning in teams online



Orientation Residency

- 7 days - Saturday to Friday
- Sat. to Wed. teams solve problem:
“Should X buy Y?”
- Teams present to industry experts on Wed.
- New teams/new problem assigned Thurs.
- Teams organize approach, do preliminary research Thurs. and Friday



Module 1-8 Residencies

- Friday morning to Sunday afternoon
- Friday - Teams present project report to industry experts and faculty
- Saturday and Sunday
 - Individual examination on project concepts
 - New teams assigned
 - Project for next module described
 - Teams organize for project and begin work



Module 9 - Final Module

- Students select individual project at end of Module 8 residency - own organization preferred
- Work independently with faculty guidance
- Present results individually in last weekend
- MBA completed
- Degree awarded



Concepts and Tools

- During Modules, business concepts/tools
 - “Just-in-time” as needed
 - Through learning exercises
- “Just-in-time” from 6 faculty team members
- Learning exercises -
 - Structured activities completed individually during project work

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e.MBA Faculty

- All senior, full-time Lubin School faculty
- Drawn from disciplines: Accounting, Finance, Management Science, Marketing, Organizational Behavior, Strategy
- Stay with cohort start to finish
- Available full-time during residencies; and daily online
- Role: Guide (and tutor)

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AACSB Accredited

- e.MBA leads to an MBA in Management from the Lubin School of Business, Pace University
- Lubin School programs fully accredited by the American Assembly of Collegiate Schools of Business (AACSB). At 2005 reaccreditation e.MBA was singled out as “highly innovative, ahead of its time, and unique in the marketplace.”

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