

# 3rd Annual Technology Management Workshop

Join this premier event for technology management professionals. The Workshop provides the latest thinking in the area of technology management and provides a rich forum for the exchange of ideas. Technology Management professionals in both academia and industry will find this workshop an excellent opportunity to network with colleagues discussing advances in the field.

June 24 and 25

Massachusetts Institute of Technology  
Cambridge, MA

## Agenda Highlights

### Thursday, June 24th

- Core Benefits of Tech Management Programs - The Industry Perspective
- Innovations in TM – Innovations in TM Education
- Key Objectives and Challenges for TM Education
- Cocktail Reception, dinner and award presentations – MIT Stata Center

### Friday, June 25th

- The Impact of TM Programs – An Alumni Perspective
- Handling What's Hot – Thought leaders share their latest insights on challenges facing Technology Managers



Academic and Industry Attendees Interact at 2003 Workshop

#### Hear and discuss:

- The issues faced by industry executives in managing technology and their educational needs.
- The latest thinking in Technology Management programs and curriculum. Learn the ongoing developments taking place in Technology Management education.
- The challenges faced by technology based companies and how Technology Management education can better equip their managers in the dynamically changing technology industry.
- How Technology Management education can better prepare any organization that wants to use technology to gain competitive advantage.
- How your organizations Corporate Education program can better support corporate goals to increase the level of Technology Management knowledge and sophistication.

#### Who Should Attend The Technology Management Workshop

University Technology Management Education Administrators  
(Deans, Associate Deans, Directors)

University Technology Management Education Faculty (Professors,  
Associate Professors, Adjunct Faculty)

Corporate Executives from technology based companies (CEO's,  
COO's, VPs and Directors)

Corporate Executives that manage technology in their organizations

Corporate Education Executives in organization that build or manage  
technology



MIT's new Frank Gehry-designed Stata Center

To learn more or register, visit  
[www.tmeda.org](http://www.tmeda.org)

“Innovations in Technology Management - Innovations in Technology Management Education”